



# Dulevo News

Monthly News



## TESTING TRIALS FOR THE STREET MACHINES ARE INCESSANTELY CONTINUING IN UK Dulevo... I suppose.

It was the end of 2008 when Dulevo succeeded in obtaining the long sought-after *Type Approval*, which corresponds to the Italian homologation, giving way to the penetration of the English market by these street-sweepers. Since then, more than 30 street machines have been sold – among them the 5000 Veloce, the 200 Quattro and the 850 Mini.

Haydn Buckland, the Dulevo Area Manager for the UK and Ireland, has extensively searched Great Britain for new dealers and – thanks to the precious contribution of our official Dulevo demonstrators – has been able to efficiently introduce the quality and reliability of the Dulevo sweepers. One of the most fascinating trials has been the one which took place in Douglas, the capital of the Isle of Man, where – in a rainy October day, in the windy chill of the Irish See – a 5000 Veloce has challenged the competitor sweepers of the local municipalized company, right on those streets where the famous *Tourist Trophy* (better known as TT) takes place - a legendary motorcycles' race, tremendously dangerous as much as fascinating, which indifferently takes place on country lanes and town streets.

At the demonstration, the most prominent governmental officials of the island were all present, along with two representatives of the Ministry of Transportation; one of the advisors, Mr. Ritchie McNicholl, declared he was impressed by the presentation of the machine, which however he had already seen in operation in Birmingham, during the 2008 RWM edition: "Never had I seen a machine capable of sweeping at 30 miles/h. Had someone told me about it, I wouldn't have believed it. With the aim of widening year after year the machines' fleet, the *Douglas Borough Council* purchased a 850 Mini, an ideal machine for the city centre, with its steep ups and downs and its narrow and winding streets.

It's the beginning of a collaboration which bears all the premises to become a long-lasting relationship based on trust; as the motto of the island states, *Quocunque Jeceris Stabit*, wherever you'll place it, there it'll rise.



### NOVELTIES THE DULEVO 2011 CALENDARS ARE READY FOR DISTRIBUTION AND STEM FROM A VERY SPECIAL PROJECT

## Dulevo 2011: The calendar belongs to everyone!

*Dulevo comes up with a calendar thanks to the help of its dealers. The peculiarity? The dealers don't know*



Beside here, as a première, you can have a little taste of the next Dulevo calendar. A simple calendar, which echoes the new Dulevo website: <http://www.dulevo.com/dulevo-in-the-world.html>, dedicated to the most important demos and deliveries all over the world. This time, besides the machines, the main characters are the Dulevo dealers, who have kindly sent to the Italian headquarters pictures taken during trials and demonstrations. Dulevo chose the best 12 pictures, each of them bearing reference to the place where they were taken and with the various names of the dealers who sent them.

The calendar will be officially available from November 15<sup>th</sup> - don't miss your chance to order your copies. Don't risk remaining without your Dulevo calendar!

**FAIRS DULEVO RETURNS TO ECOMONDO WITH STYLE**

# What kind of Ecomondo would be without Dulevo?

*After three years of absence and a low-profile comeback in 2009, Dulevo returns to Rimini.*



By popular demand and after three years of absence, Dulevo has come back to Ecomondo with a brand new and environment-friendly stand, which outshines the competitors and will once again demonstrate that the major Italian manufacturer of sweepers, the inventor of the mechanical-suctioning system doesn't fear any confrontation, well aware of the unchallenged quality of its products.

Practically alone in the street-sweepers' sector, Dulevo has been able to welcome customers and visitors, who have surely been abundant in the four-day hectic fair.

Thanks to the contribution given by

the whole network of Italian dealers, Dulevo introduced the two top sweepers of its range, the 850 Mini and the 5000 Zero, this time presented with the new compressor for methane gas, designed in collaboration with BRC ([www.brc.it](http://www.brc.it)).



The Dulevo engagements for 2010 have not yet finished; from November 21<sup>st</sup> to 24<sup>th</sup>, the French branch **Dulevo France** will be busy with the *Salon des Maires*, the most important French fair for town halls and municipalities.

After that, as tradition has it, Dulevo will be present at the POLLUTEC showroom in Lyon between November 30<sup>th</sup> and December 3<sup>rd</sup>.

If you would like to receive tickets, please contact this address: [commerciale@dulevo.com](mailto:commerciale@dulevo.com)

## **DULEVO IN THE WORLD 1 DUBAI MARINA AS YOU HAVE NEVER SEEN IT BEFORE** **Dulevo and Dubai, a decennial collaboration**

Since by now ten years, Dulevo rules in the United Arab Emirates.

With almost 100 sweepers sold and scattered throughout the territory (cementworks, residential centers, airports, hotels and much more), Dulevo newly confirms its paramount presence in the Middle East.

It is recent the news, published on a blog dedicated to the environmental respect of the cities of Dubai and Deira, that the area of Dubai Marina has now a 5000 Evolution operating, something that has substantially changed the inhabitants' quality of life.

Thanks to the mechanical-suctioning system and the GORE® material, the Dulevo machines are ideal for particularly dusty environments, and Dubai - a veritable oasis in the desert - offers the best example.

